



 WELLNESS DISCOUNT MARKETPLACE

HEALTHIER LIVING IS JUST A DEAL AWAY

Get discounts, products and services that complement your health

Blue365[®]

Save when you shop Blue365®

Exclusively for you, as part of your Blue Cross and Blue Shield of Minnesota health plan.

GET DISCOUNTS ON PRODUCTS AND SERVICES

Helping you live a healthier life

With Blue365, you get great deals on products and services that complement your health. Save on personal care, fitness gear, hearing and vision, healthy meal kits and more.

It just takes a couple minutes to register and you can start shopping for discounts on:

- Footwear and apparel
- Eating programs and meal kits
- Gym memberships and wearables
- Hearing and vision aids
- Travel
- Family and pet supplies
- Personal care



Join **Blue365** and start saving today

TAKE ADVANTAGE OF BLUE365

Visit blue365deals.com/bcbsmn to register and have your Blue Cross member ID card handy. Then watch for deals to arrive in your inbox.

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